



**DECEMBER
2020**

12th INTERNATIONAL E-CONFERENCE ON BUSINESS, MANAGEMENT & INFORMATION TECHNOLOGY



Digitalization as Vehicle For Innovation, Organizational Growth & Effectiveness

CO-HOSTED BY - ASSOCIATION OF INTERNATIONAL BUSINESS & PROFESSIONAL MANAGEMENT, INDONESIA

**CONFERENCE DAY
19-20
DECEMBER, 2020**

Venue
**PRESTIGE INSTITUTE
OF MANAGEMENT,
GWALIOR (M.P.) INDIA
300 KM FROM NEW DELHI**

TOPICS

Topics of interest for submission includes the following but are not limited to the areas listed below

Subthemes in General Management

- Application of Artificial Intelligence in Business
- Digital Security
- Internet of Things (IoT)
- Process Digitalization
- Innovations in Management

Subthemes in Finance and Accounting

- Creating the Future of Finance
- Integrating Business with Fintechs'
- Digital, Social Media and Tech Innovations in Financial Services
- Successful Transformation for Digitally-Savvy Financial Services Organizations

Subthemes in HR Management

- Digital Human Resources Management
- Human Resource Information System
- Digital Human Capital Management
- IT Enabled HR Practices

Subthemes in Tourism

- Data-Driven Customer Centricity
- Catering to Millennials
- Digital Promotion of Destination
- Information Technology in Tourism

Subthemes in Information Technology

- Machine Learning
- Cloud Computing
- Big Data and Data Mining
- Digital Image Processing and Computer Vision

Subthemes in Law

- Intellectual Property Issues in Digital Marketing
- Cyber Laws Relating to Privacy and Data Collection
- The legal framework for e-payments
- Digital Commerce and Competition Laws

Subthemes in Marketing

- Digital Marketing
- Guerrilla Marketing
- Internet Marketing
- Social Media Marketing

Overview of the Conference

To discuss the issues related to digitalization as vehicle for innovation, organizational growth and effectiveness, Prestige Institute of Management, Gwalior finds it as an honour to invite you to discuss various innovations, practices and issues, cases and to present paper(s) related to the fields of Business, Management, Social Science, Information Technology, Tourism, Law and other contemporary issues by participating in this three day International e-Conference to be held at Prestige Institute of Management, Gwalior, (M.P.), India, from December 19th-20th, 2020.

We also request you to motivate your colleagues and scholars to attend this workshop and circulate/forward this communication among your colleagues and scholars.

Major Attractions of the Conference

1. "Five Scopus, Web of Sciences & ABDC listed" Publication Opportunities for participants.
2. "The Best Thesis Award" (Cash Prize) (only for the participants who have been awarded their Ph.D. between January 2015- September 2020).
3. "Best Paper Award" Separate Track for presentation (Cash Prize) and opportunity to Publish in South Asian Journal of Management (ABDC Listed)

Conference fee

Delegate Category (Non Residential)	Registration Fee* (in Rs.) on or Before 31 st Oct. 2020	Registration Fee* (in Rs.) After 31 st Oct. 2020	Registration Fee* (in US\$)
Business Executives	3500	4000	200
Academicians (Faculty)	2500	3000	150
Research Scholar	2000	2500	50
Regular Students	1200	1500	25

Important Dates

Last date for submission of abstract	-	September 20, 2020
Last date for submission of full paper	-	October 05, 2020
Notification of acceptance of full paper	-	October 20, 2020

The Conference will be held online. The links to access the meeting rooms will be provided to the registered participants through emails & registered phone No.

*Registration fee can be paid online in the Account No. : 0328002100028783, Bank - PNB, IFSC No. : PUNB0032800, Bank Code : 024, Branch Code : 032800, MICR Code : 474024006 or paytm or payable by DD drawn in favour of Prestige Institute of Management, Gwalior, Conference Account, payable at Gwalior (M.P.) INDIA



Publication Opportunities

- Selected Papers will be published (after peer review) in the Special issue of Journal of International Business and Entrepreneurship Development, (Scopus and Web of Science listed).
- Selected Papers will be published (after peer review) in the Special issue of FIIB Business Review, a Sage Journal.
- The selected papers will have opportunity for publication after double blind peer review in:
 1. World Review of Entrepreneurship and Sustainable Development (Scopus Listed).
 2. International Journal of Entrepreneurship and Small Business (Scopus Listed)
 3. Journal of Global Information Management (Scopus and ABDC Listed)
- The selected papers will have opportunity for publication after double blind peer review in Sanchayan-PJMIT
- The selected papers will have opportunity for publication after double blind peer review in JAMI- Journal of Applied Management and Investment.
- Selected papers will be published after peer review in an edited book published by Apple Academic Press, USA
- The remaining papers will be published in one edited volume with ISBN Number after review.

PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR

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MORE INFORMATION

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